

# Summer 2008 Legacy Masterplanning Roadshow

Headline Results

LegacyNow  
Gains beyond  
the Games

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## Social infrastructure priorities

Top five priorities for Legacy:

1. Housing- Affordable housing
2. Sports- Community sports facilities
3. Parks and open spaces- Large play spaces
4. High performance sports training facilities
5. Housing- Family Housing

Top five priorities for Parklands

1. Recreation- Organised sport and physical activity
2. Wildlife- Being able to see wildlife
3. Safety and security- Park Rangers
4. Play- Large 'super' playground
5. Getting to and through the Parklands- Cycling access

## Tell us about your area

To help us understand what people value about their area and what is missing, people were asked to fill in responses about three subjects. Below are the most popular responses.

Newham

1. Local treasures – Multicultural aspects, Theatre Royal
2. Favourite parks – Central Park and Wanstead Flats
3. What's missing – Youth clubs, sporting facilities and cycle lanes

Tower Hamlets

1. Local treasures - Stepney Green Farm, Idea Store
2. Favourite parks – Mile End Park, Victoria Park
3. What's missing – Youth clubs, sporting facilities

Waltham Forest

1. Local treasures – Walthamstow Village, the William Morris Museum
2. Favourite Parks – Epping Forest, Lloyd Park and Walthamstow Marshes
3. What's missing – Youth clubs and sporting facilities

Hackney

1. Local treasures – Multiculturalism,
2. Favourite Parks - Clissold Park, London Fields, Hackney Marshes, Victoria Park
3. Youth clubs, youth facilities, sporting facilities, cycle lanes

## Postcards from the future

What people would like to see in six key areas - (In order of number of responses)

1. Employment and Economic Renewal – Greater economic prosperity, jobs and commercial activity.
2. Housing – Affordable housing, specifically council housing
3. Social infrastructure – Facilities for children and youth, youth clubs, schools
4. Transport – Better public transport to and from the Olympic site
5. Sport and cultural infrastructure – Swimming Pool
6. Park and Public Realm – Need for cleaning/maintenance and using canals for transport and recreational purposes

## Masterplanning Game

*55 games played at seven events*

### Key facts and figures

#### Housing

- Average number of housing allocated across the game – 8,065 (there was a minimum of 7,000 units that had to be masterplanned)
- Suggested areas for high density housing included towards the western edge around IBC/MPC (Hackney) and at the eastern end of Stratford City, around neighbourhood pocket parks with supporting facilities, interspersed near industry and other housing around the middle area, zoned or in isolation within large open spaces
- Suggested areas for family/low density housing was mainly located to the north with its own facilities and open spaces

## Neighbourhoods

### Overall

- Tended to be highly mixed used areas

### Housing

- Concentration of housing in the north
- Mixed housing at the south of the site
- Residential from handball to stadium (western edge) and around the IBC/MPC – housing fronting the parklands area and supporting office and industry.
- Very few housing located immediately near the stadium

### Employment locations

- Commercial or very mixed use in South
- North dominated by industry
- Industry and high density housing on southern edges
- Pudding Mill should be a focus for industry, with limited housing
- Strong parkland core especially from the Velopark to the stadium
- Heavy concentration of community facilities in a middle hub (around the stadium)

### Retail and office space

- Large quantum of retail in south of the park
- Mixed-use neighbourhoods but industry and office space segregated in at least a third of games layouts.

### Tiles (representing 150m by 150m area)

- Industry – asked for a minimum 5 tiles to be used – average was 4
- Office – asked for a minimum 3 tiles to be used – average was 4
- Retail – asked for a minimum 1 tile to be used – average was 2
- Public Space – asked for a minimum 10 tiles to be used – average was 11

## Wildcards

Enabled people to suggest other uses on the Olympic site in legacy.

### Top five

1. Entertainment and visitor attractions – most popular being a cinema or an animal attraction
2. Community use – most popular being Police/Fire/Ambulance station and school/learning centre
3. Sports facilities – most popular being a swimming pool and leisure centre
4. Arts and Culture – most popular being a museum
5. Public spaces and parks – most popular being green space

## Player feedback

Participants recognised the complex and difficult decisions surrounding the planning process of the Olympic Park site in Legacy in order to ensure success which was described as 'balancing of the elements'. Comments included:

- A big responsibility – have to think about and plan for legacy
- Balancing of the elements is difficult. But at least we are talking about having a legacy.
- You cannot have everything in the park
- Need to accommodate 7,000 people in the park

